

PRESS RELEASE

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#sovape

Agir et dialoguer pour la réduction des risques

To sustain the undeniable success of the Sommet de la vape (vaping Summit, inspired by the London e-cig Summits), Jacques LE HOUZEZEC (initiator of the Summit), Sébastien BEZIAU, Nathalie DUNAND and Laurent CAFFAREL are creating a new association, SOVAPE, to ensure a strong future for this event that positioned vaping as a major solution in tobacco harm-reduction, by opening a dialogue between users, vapour product professionals, scientists, and the public health community.

The main objective of the association is "action and dialogue" to promote tobacco harm-reduction in public policy. To achieve this, SOVAPE will also repeat the Sommet de la vape each year, seeking to improve the content and its societal, media and political impact, to highlight the ongoing dialogue between authorities, healthcare and community professionals, and public opinion.

Eager to be included as a specific and useful player in the tobacco harm-reduction landscape, SOVAPE settled on a model "for donations and grants": its statutes will allow to accept all kinds of public or private funding (excluding tobacco industry funding) to conduct long-lasting or short-term major actions. The collection policy and the nature of the funds raised will be published to ensure the transparency of the association.

SOVAPE is therefore positioning itself as a new player in tobacco harm-reduction, with the main objective of supporting vaping as an alternative to smoking.

During the first Sommet de la vape which took place May 9, 2016 at the CNAM in Paris, Professor Benoit Vallet, Director General of Health, put on record the creation of a working group on vaping at the Ministry of Health, including all stakeholders. In line with its purpose, SOVAPE intends to actively participate in this group.

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